

MEDIA ALERT

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For Immediate Release

DPS Switches to New Brand Identity

BRIDGEVIEW, IL, October 9, 2003 - Dearborn Professional Services Inc. has introduced a new corporate brand identity to emphasize the company's expanded capabilities and global reach.

"Since 1954, Dearborn has been a trusted name in Chicago's engineering and construction industry," said DPS President Michael Walsh. "Over the past 10 years we have evolved into a fully integrated engineer-procure-construct (EPC) organization, serving leaders in the petroleum refining, petrochemical, chemical, food, and manufacturing industries, and in a variety of mission-critical commercial industries."

"We now provide clients comprehensive engineering and construction services reaching anywhere in the world," Walsh stated. This has come through the addition of Dearborn Engineers & Constructors Inc. and the establishment of key strategic alliances,

"As a result of our growth, it is appropriate that we update our brand to better communicate to our clients, partners and personnel what we stand for, and the enhanced value that we deliver," said Walsh.

Under its new brand identity, the "Dearborn CompaniesK ", DPS operates as two divisions - Dearborn Process SystemsK and Dearborn Power SystemsK . Dearborn Process SystemsK provides comprehensive engineering services for process related industries (petroleum, gas, chemicals, food, beverage, pharmaceuticals and heavy manufacturing). Dearborn Power SystemsK focuses on engineering for the generation and distribution of electrical energy and utility services for the process industries, and for mission-critical commercial facilities (data centers, telecommunications and healthcare). Dearborn Engineers & Constructors will continue to provide procurement and construction services in support of DPS, or independently, based on client needs.

To mark this change Dearborn has introduced a new master brand logo reflecting the integration of these distinctly focused operating groups. As part of this new brand introduction, the company has also revised its primary web address to www.DearbornCos.com, highlighting the Dearborn brand and its expanded capabilities.

Operating globally from offices in suburban Chicago, IL, the Dearborn CompaniesK engineer and construct industrial and mission-critical commercial facilities. Its industrial end markets include petroleum refining, petrochemicals, chemicals, pharmaceuticals, food, beverage, steel and manufacturing; commercial end markets include mission-critical facilities for banks, credit card operations, telecommunications, hospitals and scientific research facilities.

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